



Saint-Gobain Turns 350, Announces Futuristic Global Exhibition Coming to Philadelphia May 30 thru June 6

- "Future Sensations," a never-before-seen experiential journey of science, storytelling and art, makes its only U.S. tour stop at The Oval on Philadelphia's Historic Benjamin Franklin Parkway -

Valley Forge, Pa., April 1, 2015 – [Saint-Gobain](#), one of the world's largest building materials companies, commemorates its 350th anniversary with a never-before-seen global exhibition of epic proportions, "[Future Sensations](#)." Free to visit, "Future Sensations" is an immersive experience with five distinct ephemeral pavilions that take visitors on a sensory journey of science, storytelling and art that celebrates the past three and a half centuries and offers glimpses into future innovations that will transform the world. The touring exhibition makes four stops across the globe, including Shanghai, China; São Paulo, Brazil; Paris, France; and Philadelphia – the only tour stop in North America and home of Saint-Gobain's domestic headquarters. "Future Sensations" exhibits May 30 – June 6, 2015, at [The Oval](#), located on the northwest end of Philadelphia's Benjamin Franklin Parkway.

"Philadelphia is honored to serve as the flagship city in North America to help Saint-Gobain commemorate its historic milestone and the 15 generations of innovators responsible for the anniversary," said Mayor Michael A. Nutter. "There is no mistaking the architectural influence Paris has had on Philadelphia, and now our City has the distinct privilege of hosting the "Future Sensations" exhibition on Benjamin Franklin Parkway, which was modeled on Paris' own Avenue des Champs-Élysées. The latter is a remarkable nod to Saint-Gobain's heritage given it was founded in 1665 to manufacture glass for the Hall of Mirrors at the Palace of Versailles."

From the glass pyramid at the Louvre, to the Statue of Liberty and the World Trade Center, and even Philadelphia sites like Boathouse Row, the Kimmel and Comcast Centers, Saint-Gobain high-performance building materials have brought unique features to many of the world's most iconic structures. "Future Sensations" highlights such innovations which have changed the face of the world.

"This exhibition will remind people of the strength that is acquired through 350 years of enduring, relevant innovations," said John Crowe, President and CEO of Saint-Gobain and its North American construction materials subsidiary, [CertainTeed Corporation](#). "Pushing boundaries and rising to the challenges of the technological world has shaped our history and given us the conviction to believe in the future. 'Future Sensations' takes that optimism and enthusiasm for the building blocks of tomorrow and re-imagines it in a way that is uniquely Philadelphian in its focus and attitude."

Each of the five pavilions weighs between 20 and 50 metric tons. They range in height from 13 to 32 feet. A total of 26 products from the Saint-Gobain family of companies are used in their construction.



Pavilion 1 – A Reflection of Progress: The LOOK pavilion is comprised of numerous mirrors inlaid with LEDs and is a tribute to Saint-Gobain's tradition of glassmaking. By day, its exterior reflects the dynamic world around it; by night, it becomes a perpetually shifting cube of light.

Left: "Future Sensations" lit up Shanghai, China in January; visitors tour the LOOK Pavilion.

Photo Credit: Saint-Gobain

Pavilion 2 – A New Sensation: The LISTEN pavilion is a nod to the Company's acoustic performance materials. This "padded" cube is perfectly sound insulated and uses sound-unique "spatialization" technology to take visitors on an interactive aural journey.



Pavilion 3 – The Stuff of Dreams: The COLOR pavilion is a freestanding carousel made of two glazed mobile concentric rings with custom-contoured multicolored textures. A kaleidoscope on an epic scale, this slowly revolving installation transports visitors into a dreamlike multicolored world.

Left: The COLOR Pavilion was an evening show-stopper in Shanghai.

Photo Credit: Saint-Gobain

Pavilion 4 – The Art of the Matter: The CREATE pavilion is a true architectural feat – a seemingly perpetual spiral staircase that evokes the upward movement of mankind across the centuries.

Pavilion 5 – History and Future: The DISCOVER pavilion, exclusively designed for the Philadelphia exhibition, is an impressive 70-foot dome offering an immersive 360 degree visual experience. Here, visitors will learn more about how Saint-Gobain innovations and employees have impacted the lives of everyday Americans. Whether it is Delaware Valley-headquartered construction materials powerhouse CertainTeed, world-leader in abrasives [Norton Company](#) or the dynamic glass technology [SAGE™](#), the full breadth of the North American portfolio will be on display in ways that will challenge and delight viewers, regardless of age or background.

[Philadelphia Parks & Recreation](#) and the [Fairmount Park Conservancy](#) are proud to announce that Saint-Gobain's "Future Sensations" is just the first foray into a season-long celebration of outdoor fun at The Oval, with Saint-Gobain serving as one of the Premier Sponsors of the hotspot's 2015 summer season. "Future Sensations" will be complemented by a pop-up beer garden and a variety of food trucks, providing yet another example of how The Oval's programming continually transforms this premier location into a hip, urban oasis of themed activities and entertainment.

"An exhibition of this magnitude is a first for The Oval and will be unlike anything we've ever seen on the Parkway," said Kathryn Ott Lovell, Executive Director of the Fairmount Park Conservancy. "The 'Future Sensations' exhibition underscores all the elements that make The Oval a must-see destination for neighbors and visitors alike: art, architecture, science, innovation – and above all, fun."

The Future Sensations exhibition is another opportunity to advance Philadelphia's "More Park, Less Way" action plan, which calls for an increase in urban vibrancy on the Benjamin Franklin Parkway. "In response to the action plan, we have spent the past three years working alongside the Fairmount Park Conservancy to bring unique programs to The Oval," said Michael DiBeradinis, Deputy Mayor for Environmental and Community Resources. "Now, 'Future Sensations' will build upon all that great work and will set a new standard for open-space place-making in Philadelphia."

About Saint-Gobain in North America

For 350 years, Saint-Gobain, the world leader in sustainable environments, has designed and manufactured high-performance building materials that improve the lives of people the world over. From the Hall of Mirrors at Versailles and the glass pyramid at the Louvre, to the Statue of Liberty and the World Trade Center, and even components that allow the Mars Rover Curiosity to seek out life on another planet, Saint-Gobain has been a part of the fabric of human history, advancement and improvement for three and a half centuries – and 2015 is the company's commemorative year.

In North America, the company upholds this rich history of innovation by making a difference in the spaces where people work, live, play, heal and learn. Along with its North American headquarters in Valley Forge, Pennsylvania, Saint-Gobain has more than 265 locations in North America and approximately 15,000 employees. In the United States and Canada, Saint-Gobain reported sales of approximately \$6.3 billion in 2014. Join Saint-Gobain in a celebration of the company's 350 years of innovation, wonders and advancements by visiting www.saint-gobain-northamerica.com and www.future sensations.com or connect with Saint-Gobain North America on [Facebook](#) and [Twitter](#).

About The Oval

Philadelphia Parks & Recreation, in partnership with the Fairmount Park Conservancy, revealed the City of Philadelphia's new "Park on the Parkway" in July 2013. The eight acres of public space located on the Benjamin Franklin Parkway known as Philadelphia's own "Avenue des Champs-Élysées," Eakins Oval (2601 Benjamin Franklin Parkway) became The Oval, a park with community programming, events and activities. Designed to promote the Parkway as a neighborhood park for all Philadelphians, The Oval offers a wide array of activities and amenities, and features park spaces that all ages can easily access and enjoy. For more information about The Oval, please visit www.theovalphl.org. "Like" The Oval on [Facebook](#) or "Follow" The Oval on Twitter @TheOvalPHL and "Share" on Instagram @TheOvalPHL.

About Philadelphia Parks & Recreation

Philadelphia Parks & Recreation is the City department that is most engaged in the lives of residents and visitors alike on a daily basis. Through its programs, policies and physical amenities, Philadelphia Parks & Recreation promotes the well-being of the City, its citizens and visitors, by offering beautiful natural landscapes and parks, historically significant resources, high quality recreation centers and athletic programs, along with enriching cultural and environmental programs.

About The Fairmount Park Conservancy

The Fairmount Park Conservancy exists to champion the Fairmount Park system. Its mission is to work as a collaborative partner to lead and support efforts that preserve and improve Fairmount Park to enhance the quality of life and stimulate the economic development of the Greater Philadelphia Region. The Fairmount Park Conservancy fulfills its mission by leading signature capital projects and innovative programs throughout Fairmount Park; by developing and leveraging resources for the park; and by promoting the parks' unique assets and contributions. The Fairmount Park system covers more than 10,200 acres and is considered one of the largest urban park systems in the world. It includes a network of more than 100 neighborhood parks and contains some of the region's most famous treasures and attractions.

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